

COMMUNITY RELATIONS

Contests, Advertising and Promotions

Any non-school club, association, or other organization must have prior approval for students' participation in any contest, advertising campaign, or promotion, any part of which will involve the school. Approval may be given by the superintendent or designee following recommendation by the teacher and principal. Criteria to be used are:

1. The objectives of the contest, campaign, or promotion shall be consistent with the District's goals and policies.
2. The proposed activity shall have educational value to the participants and be free of objectionable advancement of the name, product, or special interest of the sponsoring group.
3. Participation by a student would not interfere with his/her program of curricular or co-curricular activities.

Cross Reference:

(cf. 3220 - Freedom of Expression)
(cf. 3530 Fundraising Activities Involving Students)
(cf. 4230 Contacts with Students)

Legal Reference:

AGO 1995, No. 3

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